

## h'*business catalog*

*The central catalog solution in Advanced Enterprise Procurement (Version 6.0)*



# HEILER BUSINESS CATALOG 6.0

» Enter the world of "Advanced Enterprise Procurement" with Heiler Business Catalog – the central search engine.



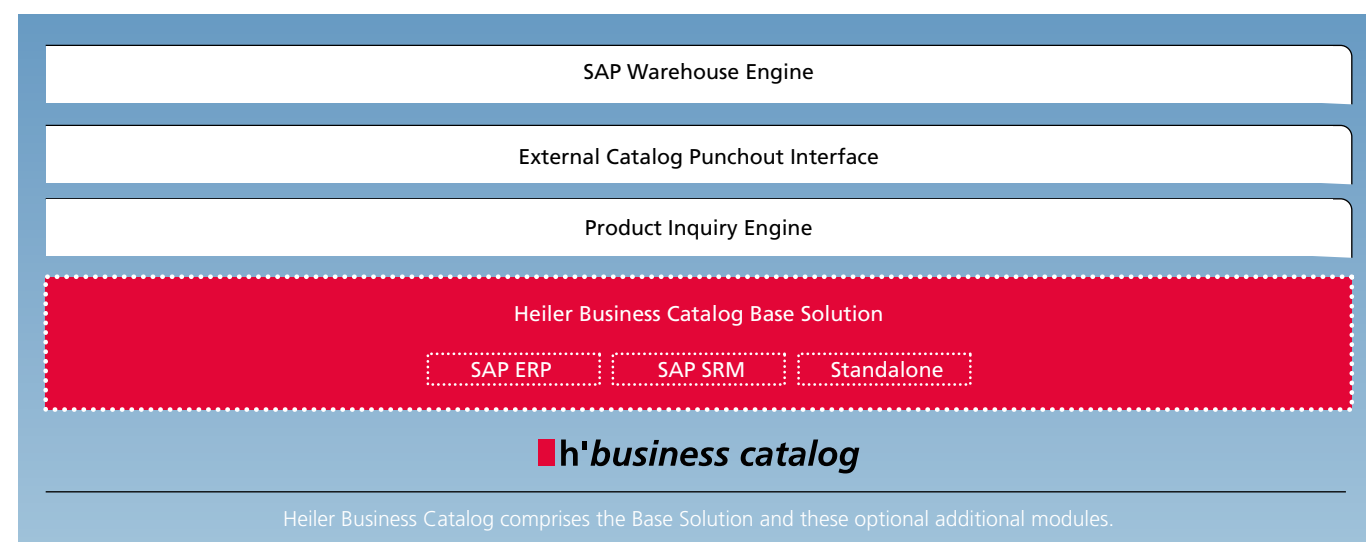
**H**eiler Business Catalog is the integrated electronic catalog solution for finding, visualizing, comparing and ordering products and services in purchasing. It is the central catalog session in international, heterogeneous system landscapes. It is available as a catalog integrated with SAP SRM or SAP ERP, or as a standalone solution.

As a single point of search, Heiler Business Catalog optimizes process costs in purchasing. The new "Faceted Search" function also turns the Amazonization of purchasing behavior into a reality in catalog procurement. Automated categorization helps users to find what they are looking for more quickly and reliably after entering their search term. The inquiry workflow is used to procure unlisted products. The intuitive interface is easy to use and has found great acceptance among users – even infrequent users.

Detailed reports with the new Heiler Catalog Intelligence module (end of 2010) provide even greater transparency, for example, of purchasing behavior, order volume, and much more. An integrated staging area enables a quality-controlled transfer of supplier catalogs.

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# BASE SOLUTION

## CORE FUNCTIONS

### Find instead of search with Heiler Search Engine

- **Product search** via a single-field search, an advanced search, a feature search, a "Did you mean...?" search, a synonym search, and a direct search within individual product groups.

**NEW** - The new type of shopping in purchasing: The "Faceted Search" optimizes your search results. Sort and filter options enable easy refinement of large hit lists. Users find what they are looking for more quickly and reliably.

- **Index catalogs** allow central browsing of internal and external catalogs from Heiler Business Catalog – also with direct access to the required item.

**NEW** **Heiler Service Integration Layer simplifies integration with third-party systems and ensures smooth updates.** The solution can be connected to e-procurement systems, such as SAP, Ariba and Oracle via OCI, cXML and Oracle XML.

**NEW** **Simple configuration of complex products** with live data from ERP thanks to dynamic Smartforms.

**NEW** **An extensive administration environment** allows you to easily manage organizations, users and catalogs, as well as links to external online shops with access rights. Simpler, more intuitive & improved functionality.

**Multi-organization support** enables specific administration of users and their rights, home page, catalog and classification views, inquiry master data, shopping lists and access to external catalogs.

**The configurable home page** in your corporate design displays news, available external catalogs, enterprise top sellers and personal favorites.

**An integrated staging area** facilitates the import of catalogs, including technical and content checks.

**Multilingual support** enables the use of catalogs in international procurement organizations.

**Comparison views** with colored highlighting of differences optimize usability.

**Personal favorites** speed up the procurement of recurring requirements.

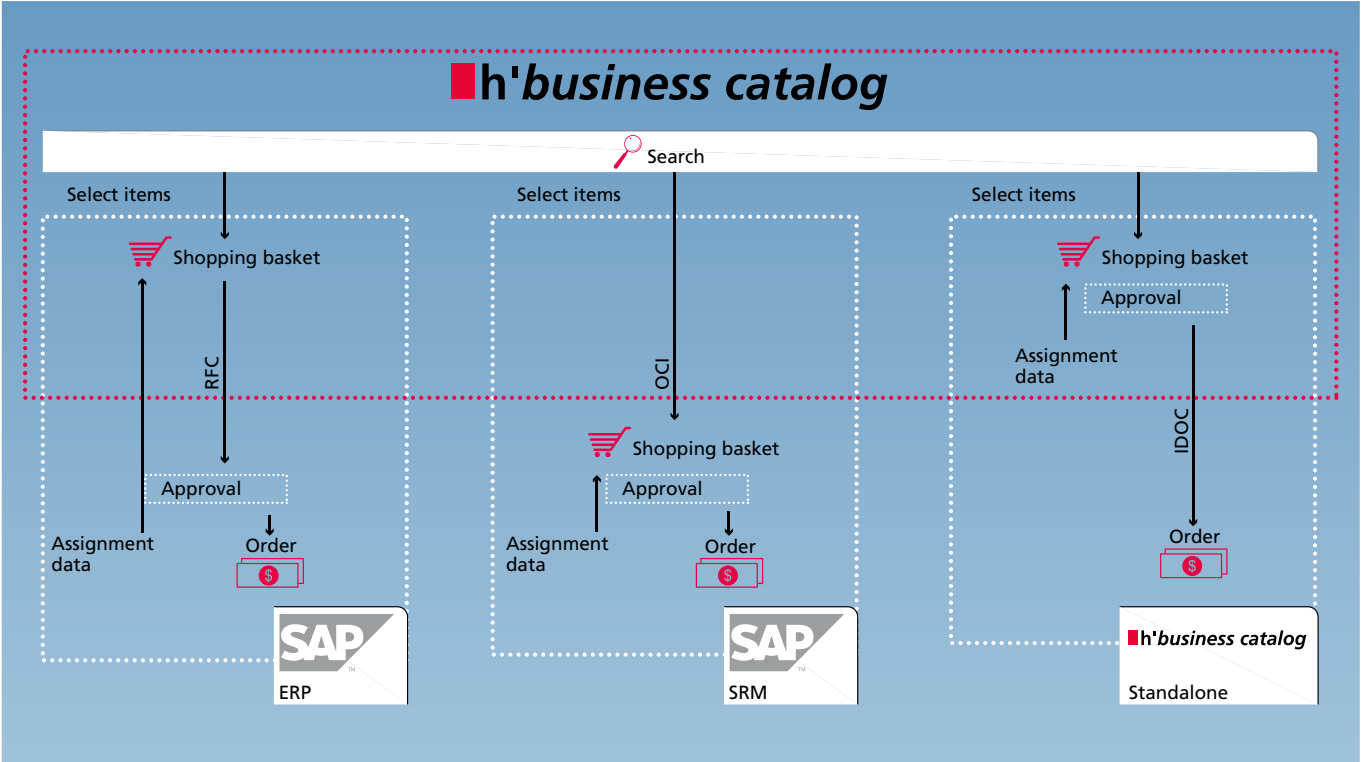


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Integration with SAP Applications

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ONE CENTRAL CATALOG SESSION IN GLOBAL PROCUREMENT SCENARIOS



Heiler Business Catalog is the central search solution in procurement. It guarantees seamless in different E-Procurement and ERP systems, first of all in international scenarios.

CORE FUNCTIONS

**Shopping lists** allow you to create shopping cart templates and make these available to the entire company, specific user groups or individual users.

**Catalog and classification views:** An intelligent, flexible view concept for controlling access to sections of supplier catalogs or creating standard classifications for specific departments, user groups or individual users.

**Info users:** Shopping carts can be created by users without ordering authorization and forwarded to a "central buyer" for further processing.

**Single-field search** enables fast searching across several fields.

**Focus search:** Users can select one of the match types "exact match", "tolerant match" or "similar match" to determine the precision of their search queries.

**An advanced search** enables strategic searching in individual fields and can also be combined with AND/OR operators.

**Configurable, field-specific search operators** include "Equal", "Not equal", "Contains", "Not contains", and many more.

**Did you mean?** The system proposes alternative/corrected search terms whenever typical spelling mistakes are made. The number of proposals generated and their minimum quantity can be individually configured.

**A range of individual search fields** allows you to configure the number of individual search fields in the advanced search.

**Synonym search** Includes synonym management.

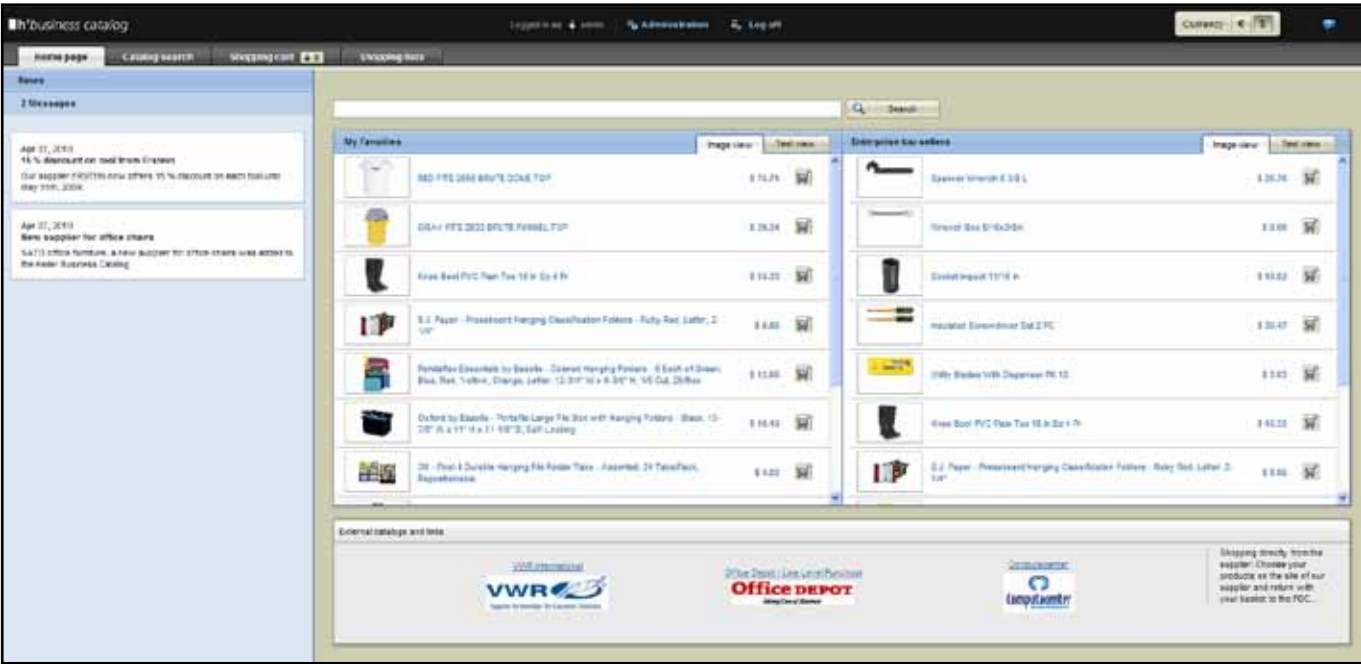
**Search index** Can be updated incrementally for each language or catalog.

**Feature search** across product groups enables targeted searching for products that require explanations based on their properties. Available features are checked for their validity and also take account of features already selected.

**Navigation** by supplier catalog or product class.

**Filter and sort** functions for item lists.

**Separate configuration of item list columns** for classification navigation, supplier catalog navigation and searches.



The home page, which can be personalized, displays news, user favorites, enterprise top sellers and external catalogs at a glance.

CORE FUNCTIONS

The **item lists** can be displayed as an image or text.

An **item detail view** accessed from hit lists or directly from shopping carts.

**Compare** items with colored highlighting of differences.

**Special icons** in the item list facilitate the identification of e.g. hazardous materials, information about accessories, etc.

**Item references** indicate relationships between products, e.g. replacement parts and accessories, and enable the depiction of part list items.

**Personal favorites** speed up the process of reordering products required on a regular basis.

**Shopping lists** for individual users, group shopping lists and company shopping lists support the implementation of single sourcing for specific products and assortments.

**Definition of order quantity** in the item list or shopping cart.

**Free text orders** are possible in the shopping cart.

**Calculation** of enterprise top sellers.

**View control** allows you to manage access rights to individual supplier catalogs or specific classification groups. These are taken into account for navigation and searching.

SAP WAREHOUSE ENGINE

» The SAP Warehouse Engine facilitates the integration of Heiler Business Catalog with the MM module in the SAP ERP system and therefore enables direct, real-time queries of warehouse stocks. Warehouse stocks are displayed for products directly in the hit list and in the detail view. The information content comprises all plants and storage locations for a material, as well as the stock type (unrestricted-use stock, stock in quality inspection) and moving average price.

Item no.	Short description	Manufacturer	Lead time	Image	Price	Quantity
531B130V116.00	Stop And Waste Valve 1/2 in 100 PSI CPVC	EBRO 4005906	1.0 day		\$ 10.00 / each	
531B130V117.00	Stop And Waste Valve 1/2 in 100 PSI CPVC	EBRO 4005906	1.0 day		\$ 10.00 / each	

Direct display of warehouse stocks from the ERP system.

THE NEW TYPE OF SHOPPING IN PURCHASING: THE "FACETED SEARCH" OPTIMIZES YOUR RESULTS

Sort and filter options enable easy refinement of large hit lists. Users find what they are looking for more quickly and reliably.

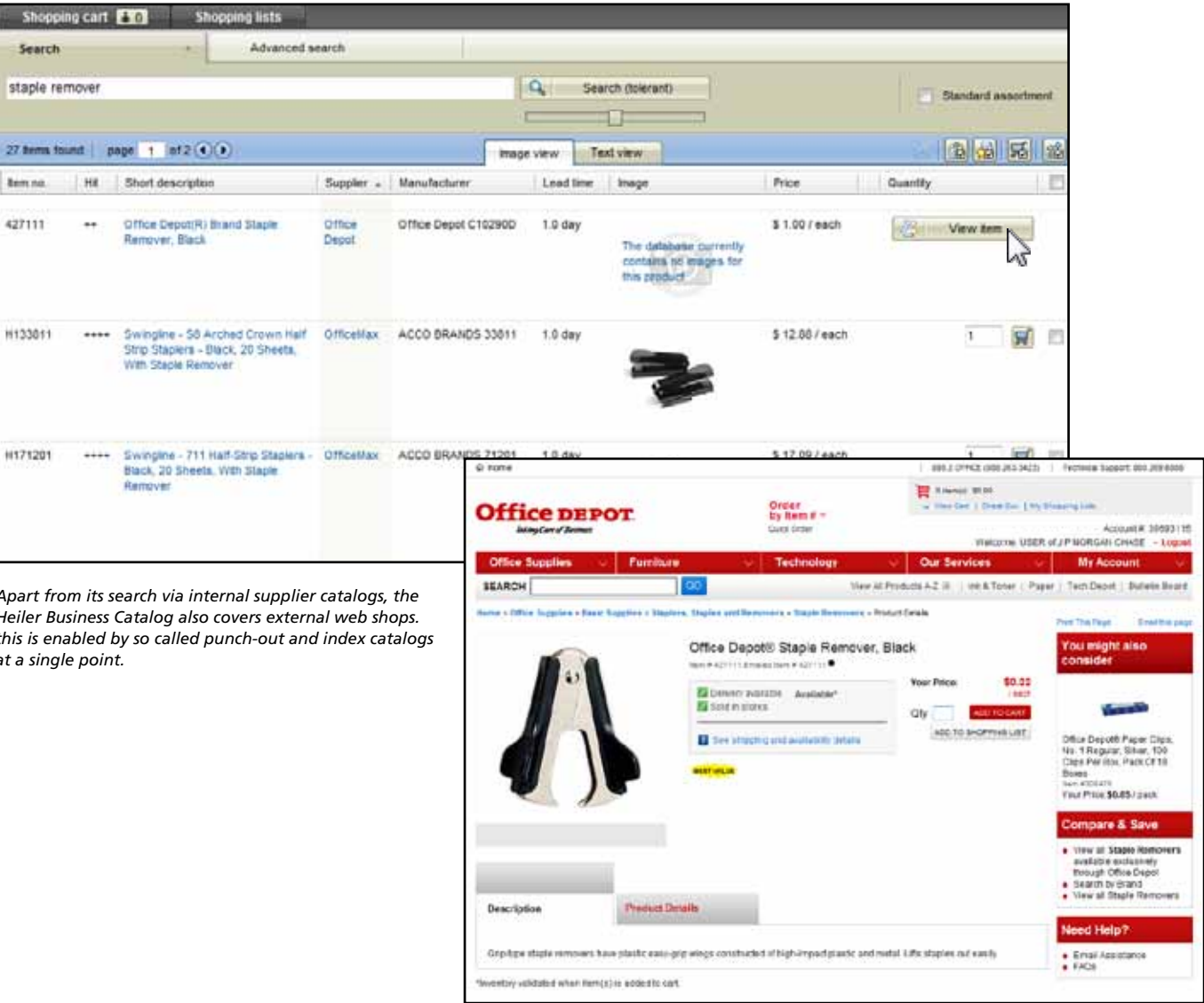


# EXTERNAL CATALOG PUNCHOUT INTERFACE

» The External Catalog Punchout Interface supports Heiler Business Catalog as a central search engine – including external catalogs and webshops.

As a consequence of indexing, it is also possible to browse external web shops within the Heiler Business Catalog. In this way it is possible for the user to constantly remain in his familiar shopping environment. He can jump directly to the requested article within the external online shop and immediately transfer it to the Heiler Shopping Cart.

Furthermore, external catalogs can be accessed from the home page and from the shopping cart. Once items have been transferred, the central shopping cart is put together directly in Heiler Business Catalog with internal and external catalog items. The connection is implemented via OCI or using the alternative formats of cXML and Oracle XML.

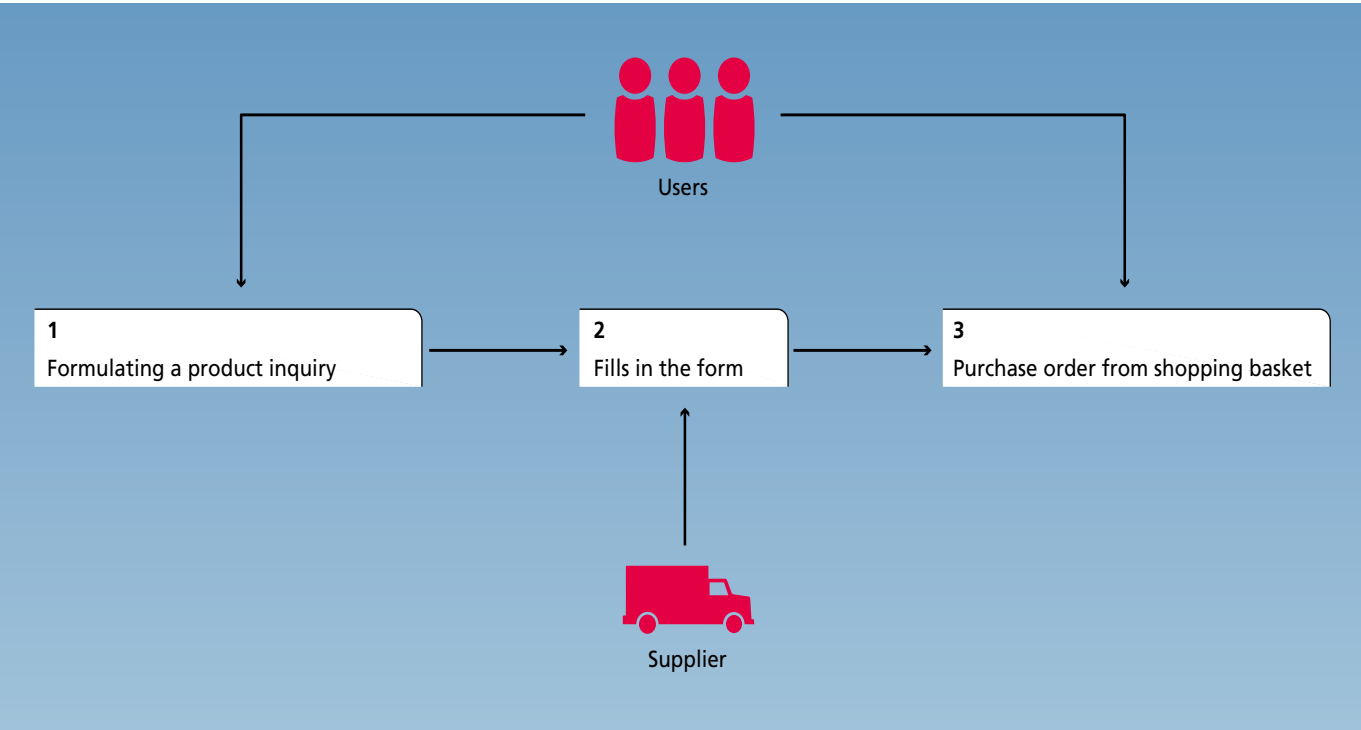


# PRODUCT INQUIRY ENGINE

» The Product Inquiry Workflow provides the user with a convenient way to submit a inquiry concerning products not contained in a catalog directly to a supplier.

The Product Inquiry Workflow provides the user with a convenient way to submit an inquiry concerning products not contained in a catalog directly to a supplier. A PDF form incorporates the supplier directly into this workflow. Consequently, the user can transfer a fully qualified free text purchase order to SAP SRM in accordance with the quotation received from the supplier, thus saving time and money in purchasing, without having to relinquish control over the procurement flows. Status monitoring and direct transfers of quotations to the shopping cart complete the inquiry workflow.

In the administration environment product groups or service categories are maintained, as well as suppliers and their contact details. Suppliers can be assigned to the corresponding categories here. A range of inquiry templates ensures that relevant inquiry data is submitted correctly for the relevant suppliers. Suppliers can create and maintain their quotations directly.



The Product Inquiry Workflow for items not contained in the catalog.

## LEADING COMPANIES COUNT ON ADVANCED ENTERPRISE PROCUREMENT

» More the 300 customers with more than 270.000 user run Heiler Software globally.

Find more information and best practices at [www.heiler.com](http://www.heiler.com)

## SUPPORTED SYSTEMS

### Client Hardware

- Please observe the minimum system requirements for the browser used on the client (see "Software")
- Main memory min. 512 MB

### Client software

- Internet Explorer 7 and 8
- Mozilla Firefox 3.0 to 3.6

### Server Hardware

- x86/x64 dual processor or dual core processor  $\geq 3$  GHz
- Main memory  $> 4$  GB
- Hard disk  $> 100$  GB (Raid)

### Server software

- Microsoft Windows Server 2003 R2 SP2 (32 bit/ 64 bit)
- Microsoft Windows Server 2008 R1 (32 bit/ 64 bit)
- Linux versions on request

### Database hardware

- x86/x64 dual processor or dual core processor  $> 3$  GHz
- Main memory  $\geq 4$  GB
- Hard disk  $> 100$  GB (Raid)

### Database software

- Microsoft SQL Server 2008
- Oracle Database 11g

### Specific requirements for your system

Note that the specified requirements are recommendations based on average customer installations. The Heiler Sales team would be happy to put together a list of specific requirements for your particular system.

Heiler reserves the right to make changes to the system requirements based on the ongoing technical development of the product

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